

The Parents of the Santa Barbara Unified School District's
GATE/Honors District Advisory Council
are pleased to announce

A very special presentation by

Dr. Michele Borba

**Internationally Recognized Expert on Children, Youth
Parenting & Ethical Development/Today Show Contributor**

For more about Dr. Borba see her website, www.micheleborba.com, or on twitter @MicheleBorba

“How to Raise Happy, Successful, Compassionate *and* Ethical Kids”

“Character is destiny.” - Heraclitus

Saturday, February 4, 2012

**The Marjorie Luke Theatre
Santa Barbara Junior High School
720 E. Cota Street**

For Parents: 9:00 a.m.-10:30 a.m; Q & A from 10:30 a.m.-11:00 a.m.

Parenting for Character: Raising Socially Responsible Kids Who Do the Right Thing and Thrive in a Racy, Raunchy World

- *How to know if your child is “too” stressed and ways to reduce that pressure
- *Learn a simple 5-step strategy to boost students’ conscience and your influence
- *Learn proven strategies to increase empathy and self-control
- *Learn discipline techniques that stretch your child’s conscience so s/he **wants** to act right

For Teachers: 11:00 a.m.-12:30 p.m.

Building Student’s Moral Intelligence: Our Last, Best Hope

- *Learn what moral intelligence is, why it is teachable, and how it impacts behavior
- *Learn simple and practical ways to infuse character building into your existing curriculum
- *Learn empathy builders that reach at-risk students, and mobilize compassion in students

Admission Free

Donations to support events such as these are always welcome.

**Please make your tax deductible checks payable to “Secondary GATE/Honors”
Mail to Secondary GATE/Honors • 720 E. Cota Street • Santa Barbara CA 93103**